

Hans Chen

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Objective: **Product Manager** or **Project Manager** position to fully utilize my expertise and enthusiasm in digital product design, development and management

Specialties:

- ◆ Digital product management; requirements, specs, product design, user stories
- ◆ Project management; agile development, task-assigning, tracking, JIRA
- ◆ Product design from scratch; Axure RP, Sketch, Photoshop
- ◆ Hands-on web development; HTML/CSS/JS, PHP, jQuery, Bootstrap, smarty, SQL
- ◆ Native fluency in English and Mandarin Chinese

Employment:

Apr. 2014
to Present

GateChina, Inc. Fremont, CA
Product Manager

GateChina offers a full spectrum of web-based products and services such as news, BBS, blogging, etc. tailored for overseas Chinese population. The company's flagship website, Wenxuecity.com, is the most visited Chinese-language portal website outside of China.

- ◆ Discover and prioritize product opportunities by working with marketing and development teams.
- ◆ Lead the effort in developing requirements, specs, task flows, use models, wireframes, mock-ups, and prototypes.
- ◆ Convert product requirements into epics, user stories, and user tasks in issue-tracking tools (e.g. JIRA).
- ◆ Write and assign tasks for development team on features delivery, testing, and bug fixes; lead weekly sprint meetings.
- ◆ Monitor website deployment process and track post-release performance.

Nov. 2012
to Mar. 2014

Therapydia, Inc. Mill Valley, CA
Data Analyst

Therapydia owns and operates high-end physical therapy and wellness clinics across the United States. The company also develops ReferralJET, a web-based referral management software designed for physical therapy clinics.

- ◆ Manage a remote data-entry team of 30+ people to build the most comprehensive physical therapist database in the industry, containing 150,000+ therapists' profiles and 30,000+ clinics.
- ◆ Generate intelligence through data mining and modeling help the company identify target markets and qualified therapists to manage clinics.
- ◆ Collaborate with remote technical team in India with the development of ReferralJET, specifically on interface and features displaying and presenting data.

Mar. 2011
to Oct. 2012

Cleantech Group LLC San Francisco, CA
Research Analyst

Cleantech Group provides research and advisory services in all sectors of clean technology. The company's renowned web-based market intelligence platform, "i3", provides a full range of company insights and investment trends in clean technology sectors.

- ◆ Manage the i3 database by monitoring market dynamics, venture investment activities and partnerships in the industry on a daily basis to keep it up-to-date.
- ◆ Collaborate with remote developers on data-related features in i3, both client-facing and for internal use.
- ◆ Edit and publish written research reports and insights, including 7 Quarterly Investment Monitor Reports, 6 analytical blog posts and numerous presentations.

Jun. 2009
to Feb. 2011

Elecpro USA, Inc.
Business Manager

San Mateo, CA

Elecpro USA is the U.S. office of Guangdong Elecpro, an appliance manufacturer in China. The company designs and manufactures various small kitchen electrics for brands across the world, such as Cuisinart, Oster, All-Clad, etc.

- ◆ Build a product database covering prices, retail channels and features of all small kitchen appliances on sale in the United States.
- ◆ Communicate with clients and product development teams about product proposals and designs.
- ◆ Monitor industry statistics and follow trends in trade literature; produce market reports.

Sep. 2006
to Aug. 2008

Tsing Capital
Analyst

Beijing, China

Tsing Capital is a China-based venture capital firm that makes investments exclusively within sectors of clean technology.

- ◆ Analyze financial information to produce forecasts of business, industry, and economic conditions for use in making investment decisions.
- ◆ Screen 1500+ investment opportunities in a span of two years; evaluate their business plans and make recommendations.
- ◆ Write, edit and publish 7 quarterly and annual reports on fund performance and market dynamics.

Education:

2015 - 2017

UCSC Extension Silicon Valley
Certificate, Internet Programming & Development
Certificate, Web and Interactive Media Design

Santa Clara, CA

2014

UC Berkeley Extension
Post-Baccalaureate Certificate, Information Systems and Management
Professional Program, Data Administration and Management

Berkeley, CA

2005 - 2007

Tsinghua University

Beijing, China

Master of Engineering, Environmental Engineering

2001 - 2005

University of California, Berkeley

Berkeley, CA

Bachelor of Science, Environmental Sciences

References: Available upon request